



**DIGITAL
SWATCHBOOK**
for custom wood & metal goods



CUSTOM ITEMS

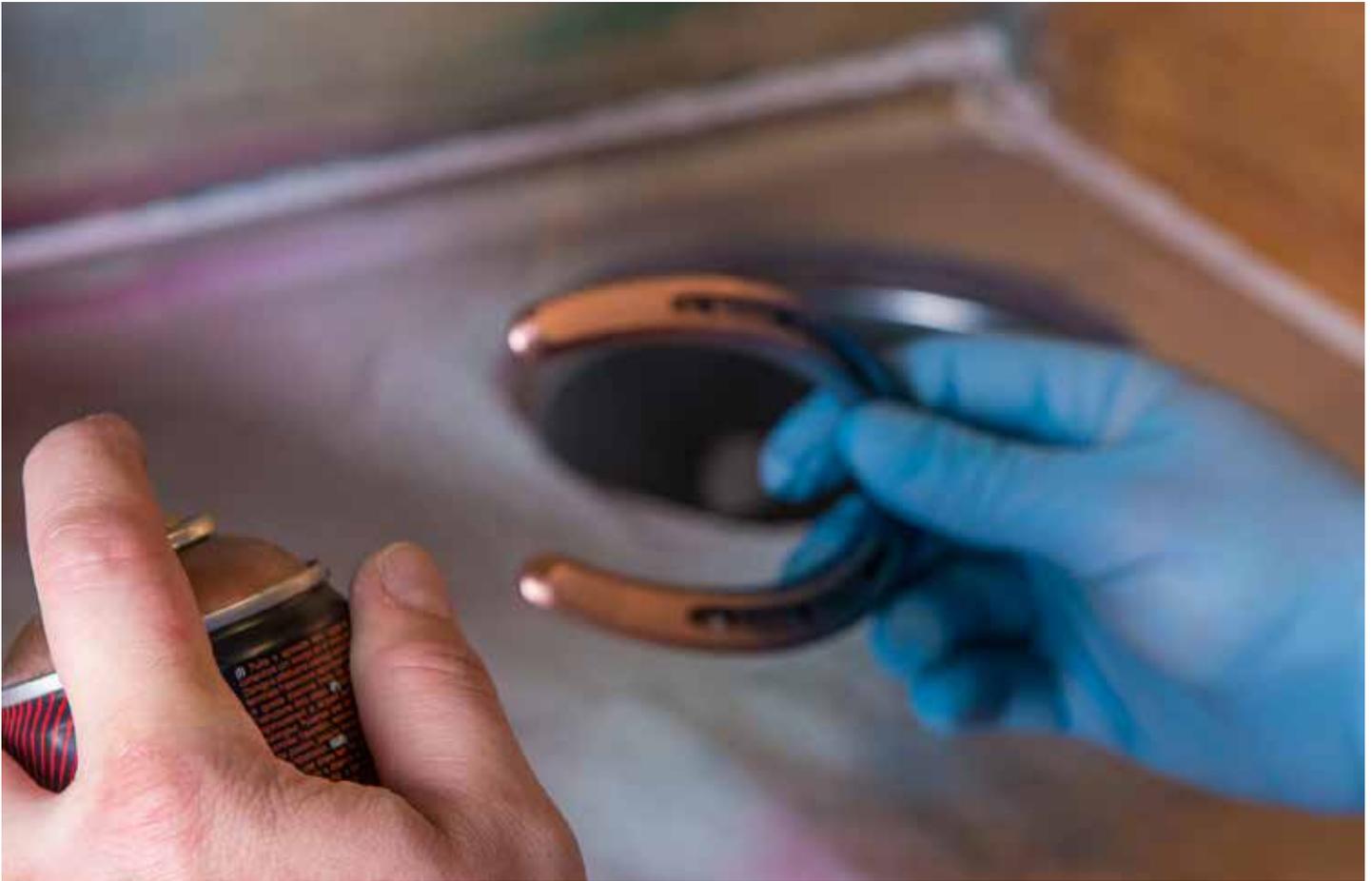


We know what a challenge it can be for shops to find unique products. We all want to carry the most popular brands, but we don't want to end up looking like every everyone else!

Color customization is a great way to set yourself apart while keeping your favorite products in stock. While we can't promise exclusivity, we can ensure that your colors reflect the shop your stockists worked hard to curate. Let us help you out by customizing the colors of your favorite leather, wood, and metal SOS goods!

Son of a Sailor is also pleased to offer co-branding options for our customers. Many of our leather and wood items are ripe for customization via branding, laser engraving, or embossing. Exact pricing depends on the design, but typically incurs a tooling fee of \$100-200 and a custom item fee of \$1-10 per item.

If you have a customer who is interested in co-branding or custom products, please reach out to a Son of a Sailor representative and we'll be happy to give more information!



This digital swatch book shows the range of our currently available custom colors. For an additional fee we do offer color matching. We will find the best color match possible from all available colors that we can source. Colors cannot, however, be custom mixed.

Wooden or metal product cannot be painted with leather paint and vice versa.

Sample custom items may be ordered at wholesale cost plus shipping.

Please note that colors may appear different on your screen than in person.

POLICIES

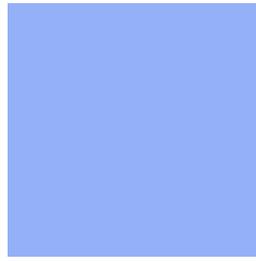
Custom orders must be pre-paid. Credit cards will be charged at the time of order receipt for the full order amount. Customers may request to pay up front only for the portion of their order that is custom, but no exceptions will be made on prepayment for custom items. Custom orders may not be cancelled, and are not eligible for return or exchange. All custom sales are final.



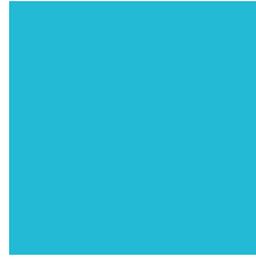
ICE BLUE



SEAFOAM



PERIWINKLE



AQUA



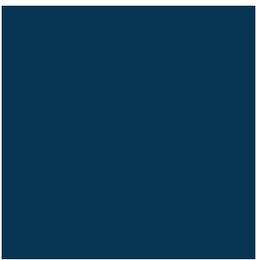
TURQUOISE



COOL BOY BLUE



DARK TEAL



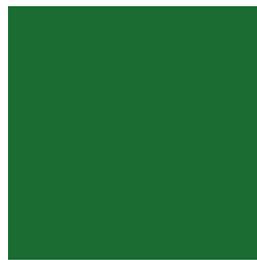
NAVY BLUE



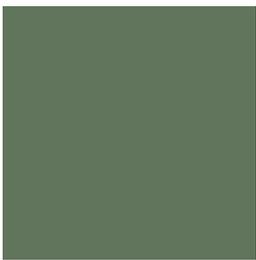
INDIGO



FOREST GREEN



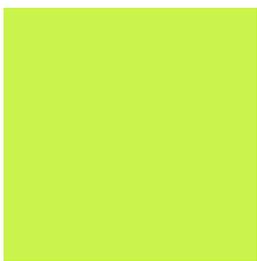
WOODLAND
GREEN



OLIVE



LIGHT SAGE



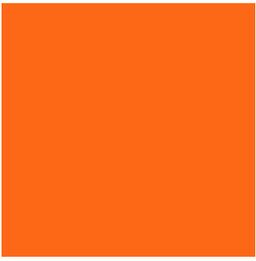
CITRINE



LIGHT YELLOW



MUSTARD



BRIGHT ORANGE



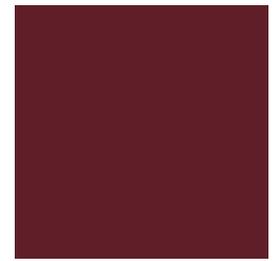
NEON ORANGE



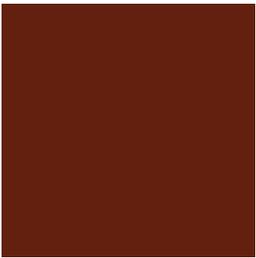
BRIGHT RED



BURNT ORANGE



OXBLOOD RED



MAROON



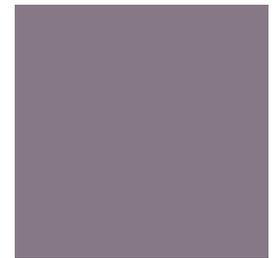
PINK



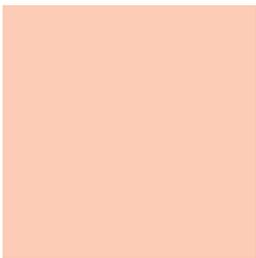
FUCHSIA



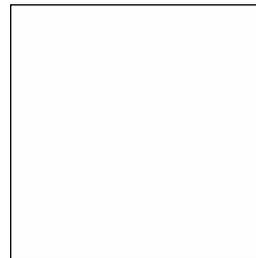
PLUM



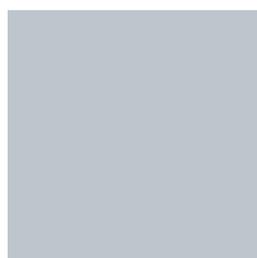
TAUPE



PEACH



WHITE



LIGHT GREY



SLATE

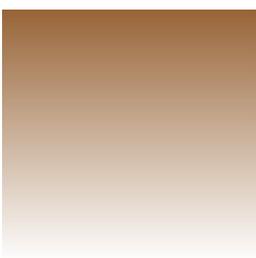


CHARCOAL

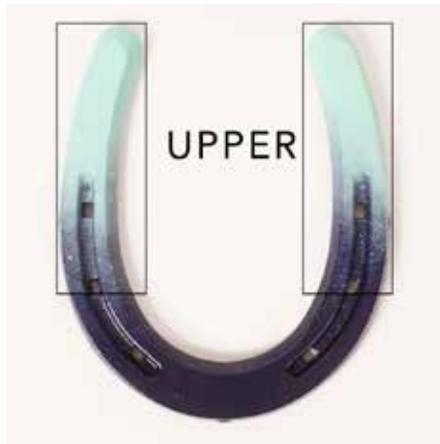
METALLIC



METALLIC
GOLD



METALLIC
COPPER



PLACING CUSTOM ORDERS

1. Find the product SKU, without the letters at the end.

(e.g. The Tango Key Fob in Rose is S-101-R. For a custom Tango Key Fob the sku is simply S-101.)

2. In the Notes field of your order, please itemize the Skus ordered and indicate the desired custom color.

(e.g. If you've ordered 6 custom Tango Key Fobs above, and you'd like 3 in Cobalt Blue and 3 in Copper, write in notes:

3 x S-101 Cobalt, 3 x S-101 Copper

3. If your item features 2 distinct colors, please be sure to note the desired placement for each color, according to the guides.

(e.g. The Delta Pony Shoe features an 'upper' and a 'lower' section. A custom Delta in Rose & Seafoam would read:

1 x S-607 upper: rose, lower: seafoam)